

Roberto Sabanal

Full-Stack and Frontend Developer | UI/UX Designer | AI-Assisted Development

Bacolod, Philippines (Remote) | Portfolio: robertosabanal.com | me@robertosabanal.com | linkedin.com/in/roberto-sabanal

PROFESSIONAL SUMMARY

Full-Stack and Frontend Developer and UI/UX Designer with 10+ years of experience designing and building web apps, platforms and marketing sites. Built the Goleansigma lean-audit web app (frontend and part of the backend, designed in Figma) for 50+ enterprise clients, and shipped features such as Chat Poll and a redesigned Artist Dashboard at Moment (acquired by Patreon in 2023). Strong in React, Next.js, Vue/Nuxt, Node.js and Webflow. Uses AI tools such as Claude, ChatGPT and GitHub Copilot every day for coding, refactoring, agentic coding and pair programming across most projects.

SELECTED PROJECTS (LIVE LINKS)

Moment (acquired by Patreon, 2023) | moment.co (archived) | Frontend developer and web app designer

- Shipped Chat Poll, Artist Onboarding, a redesigned Artist Dashboard and the Moment House Japan integration on a platform serving millions of users.

Goleansigma Lean Audit App | goleansigma.de | Frontend, partial backend, Figma design

- Built Audit Dashboard, 5S/6S Audit, Task Management, Multi-Moment Analysis and User Management for 50+ enterprise clients; cut bug-related downtime by 40%.

Pictiva | pictiva.de | Product design, web app, backend

- Event photo-sharing app for a German company: product design, website, web app and backend infrastructure for uploads and sharing.

Giya (personal project) | heygiya.ph | Brand, mobile app, marketing site

- Designed and built the brand, mobile app and marketing website for a bill-splitting app.

Url.bio | url.bio (archived) | Design and frontend, Nuxt.js

- Link-in-bio tool; real-time analytics and custom theming drove a 25% increase in daily active users (archived link).

CORE SKILLS

AI Tools: Claude, ChatGPT, GitHub Copilot, agentic coding, AI pair programming, AI-assisted refactoring, prompt engineering

Frontend: JavaScript (ES6+), React, Next.js, Vue, Nuxt.js, Angular, Redux, HTML5, CSS3, Sass, Tailwind CSS, Styled Components, Framer Motion, Responsive Design

Backend: Node.js, Express.js, PHP, Laravel, API Integration, Prisma, Mongoose, PostgreSQL, MySQL, MongoDB, Supabase, Firebase

CMS and Platforms: Webflow, Shopify, WordPress, Relume

Cloud and Tools: AWS, DigitalOcean, Vercel, Webpack, Jest, Git

Design: UI/UX Design, Figma, Sketch, Photoshop, Illustrator, Animation, Blender, SketchUp

Growth: Technical SEO, Page Speed Optimization, Google PageSpeed Insights, A/B Testing, Personalization, Monetate, SiteSpect

PROFESSIONAL EXPERIENCE

Freelance Web and Mobile Developer | Designer | Self-Employed (Ting Software Development Services) | Remote | 04/2026 – Present

- Design, build and launch websites, web apps and mobile apps for clients, handling UI/UX design, development and deployment.
- Work with Figma, Webflow, React, Next.js and Node.js, and use Claude, ChatGPT and GitHub Copilot daily for coding, refactoring, agentic coding and pair programming.
- Work directly with clients on scope, timelines and feedback, and optimize sites for performance and SEO.

Customer Experience Developer (Contract) | Monetate | Remote, USA | 11/2025 – 04/2026

- Built A/B tests, personalization and product recommendation experiences in Monetate and SiteSpect using JavaScript, HTML and CSS.
- Worked with Customer Success, product and analytics teams to plan, launch and analyze experiments for client websites.
- Reviewed client tech stacks and optimized them to improve web performance.

Webflow Developer | UI/UX Designer (Contract) | Disfire.com.au | Remote, Australia | 09/2025 – 11/2025

- Led the redesign of disfire.com.au and other Disfire Australia sites: designed pages in Figma and built them in Webflow and Shopify.
- Improved technical SEO and page performance for better search visibility and engagement.

Webflow Developer | UI/UX Designer (Contract) | Rupa Health (acquired by Fullscript) | Remote, USA | 06/2024 – 07/2025

- Designed in Figma, built and maintained rupahealth.com and rupauniversity.com in Webflow, serving thousands of monthly visitors.
- Cut page load time by about 50% (measured with Google PageSpeed Insights) and grew organic traffic by 20% through code optimization and technical SEO.
- Worked with marketing and SEO teams to redesign high-converting pages and increase lead capture.

Full-Stack Developer | UI/UX Designer (Contract) | Goleansigma.de | Remote, Germany | 11/2021 – 05/2024

- Designed in Figma and built the goleansigma.de website in Webflow.
- Designed in Figma and built the lean-audit web app, owning the frontend and part of the backend: Audit Dashboard, 5S/6S Audit, Task Management, Multi-Moment Analysis, User Management.
- Used by 50+ enterprise clients; reduced bug-related downtime by 40% through reliability and scalability work.
- Also designed and built pictiva.de and app.lebosol.de.

Software Engineer (Frontend, Web App Design) | Moment.co (acquired by Patreon, 2023) | Remote, USA | 02/2021 – 10/2021

- Built and maintained features for a live-streaming and events platform serving millions of users worldwide.
- Launched Chat Poll and Artist Onboarding, and redesigned the Artist Dashboard to improve engagement.
- Enabled international expansion by implementing the Moment House Japan integration.

College Instructor (Part-time) | University of Negros Occidental – Recoletos | Bacolod City, Philippines | 06/2019 – 12/2021

- Taught multimedia and game development, including 2D/3D animation, drawing, and math and physics for games.

Frontend Developer | UI/UX Designer | Kicksta.co | Remote, USA | 05/2019 – 11/2020

- Designed the app and led frontend development of url.bio using Vue and Nuxt.js.
- Integrated real-time analytics and custom theming, driving a 25% increase in daily active users.

Frontend Developer | Snagshout.com | Remote, USA | 10/2018 – 08/2019

- Designed and built 20+ pages across snagshout.com and merchant.snagshout.com.
- Integrated APIs and improved frontend workflows, cutting feature delivery time by 30%.

Frontend Developer | Designer | TAS Tradesoft Corporation | Bacolod City, Philippines | 04/2015 – 10/2018

- Designed and built custom websites and web applications for client business needs, plus branding and marketing assets.
- Improved the security and performance of company platforms through regular updates and optimization.

EDUCATION

Bachelor of Science in Information Technology | University of Negros Occidental – Recoletos | Bacolod City, Philippines | 06/2011 – 04/2015

- Capstone project: physics simulations.