

Roberto Sabanal • Creative Developer
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Summary

Full-Stack Engineer and UI/UX Designer with experience in building and deploying complex systems, improving platform features, and developing user-focused websites and web apps. Maintains and enhances web platforms and APIs. Taught free-hand drawing and game development at the college level. Holds a BS in Information Technology, with a capstone focused on physics simulations.

Skills & Tools

Frontend Development, Backend Development, Graphics Design, Web Design, UI Design, Animation, 3D Modeling, Free-hand Drawing, HTML, CSS, JavaScript, PHP, React, Redux, Styled Components, Angular, Vue, Sass, Tailwind, Framer Motion, Webpack, Jest, Next.js, Nuxt.js, Laravel, Node.js, Express.js, MySQL, PostgreSQL, MongoDB, Prisma, Mongoose, Webflow, WordPress, AWS, Digital Ocean, Vercel, Firebase, Supabase, Figma, Sketch, Relume, Photoshop, Illustrator, Blender, SketchUp, ChatGPT, Claude

Education

Bachelor of Science in Information Technology

06/2011 — 04/2015 • [University of Negros Occidental - Recoletos](#) • Bacolod, City, PH

Experiences

Customer Experience Developer

10/2025 — 04/2025 • [Monetate](#) • Remote, USA

- Implemented A/B testing, personalization, and product recommendations using Monetate and SiteSpect.
- Built custom experiences with dynamic UI and targeted campaigns.
- Collaborated with product, marketing, and analytics teams to optimize experiments and personalization.

Webflow Developer | UI/UX Designer

08/2025 — 10/2025 • [Disfire.com.au](#) • Remote, Australia

- Designed, developed, and maintained [disfire.com.au](#) and [nationalfiresupplies.com.au](#) using Webflow and Shopify.
- Optimized website performance and SEO, improving load speed and search visibility.
- Enhanced existing features and pages to improve user experience and support business growth.

Webflow Developer | UI/UX Designer

06/2024 — 07/2025 • [Rupahealth/Fullscript](#) • Remote, USA

- Designed, developed, and maintained [rupahealth.com](#) and [rupauniversity.com](#), serving thousands of monthly visitors.
- Optimized site performance and SEO, reducing average load times by 50% and increasing organic traffic by 20%.
- Partnered with SEO and marketing teams to boost conversion rates through user-focused page redesigns.

Full-Stack Developer | UI/UX Designer

11/2021 — 08/2025 • [Goleansigma.de](#) • Remote, Germany

- Built [goleansigma.de](#) from the ground up, managing design, full-stack development, and deployment.
- Delivered enterprise-ready features such as Audit Dashboard, 5S/6S Audit, and Multi-Moment Analysis, adopted by 50+ enterprise users.
- Enhanced platform reliability and scalability, reducing bug-related downtime by 40%.
- Also developed and designed web applications such as [pictiva.de](#) and [app.lebosol.de](#), taking on the same full-stack and design responsibilities.

Software Engineer

02/2021 — 10/2022 • [Moment.co](#) • Remote, USA

- Developed and maintained features for a live-streaming/events platform supporting millions of users worldwide.
- Launched Chat Polls on live event and a redesigned Artist Dashboard, improving user engagement.
- Enabled international expansion by implementing Moment House Japan integration.

Frontend Developer | UI/UX Designer

08/2019 — 11/2020 • [Kicksta.co](#) • Remote, USA

- Led frontend development for [url.bio](#) using Vue/Nuxt.js, focusing on scalability and UX.
- Integrated real-time analytics and custom theming options, driving a 25% increase in daily active users.
- Optimized codebase for performance and maintainability across multiple releases.

College Instructor

06/2019 — 04/2022 • [University of Negros Occidental - Recoletos](#) • Bacolod, City, PH

- Taught multimedia and game development courses, including 2D/3D animation, freehand/digital drawing, and math/physics for games.
- Developed interactive teaching materials to improve student engagement and technical proficiency.

Frontend Developer | UI/UX Designer

08/2018 — 06/2019 • [Snagshout.com](#) • Remote, USA

- Designed and implemented 20+ new pages for [snagshout.com](#) and [merchant.snagshout.com](#), modernizing user flows.
- Integrated APIs and improved frontend workflows, cutting feature delivery time by 30%.
- Enhanced UI consistency and branding, contributing to a measurable increase in user satisfaction (based on internal feedback).

Web Developer | UI/UX Designer

04/2015 — 08/2018 • [Tastradesoft.com](#) • Bacolod, City, PH

- Designed and developed client websites and web applications tailored to business needs.
- Maintained company website and delivered design solutions including branding and marketing assets.
- Enhanced site performance and security through regular updates and optimization.